

Curriculum Plan (AO = Assessment Objective)

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	<p>Component 1 Exploring the Media (40%)</p> <p>Section A Advertising and Marketing (inc. Film)</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(45 marks)</p>	<p>Component 1 Exploring the Media (40%)</p> <p>Section A Magazines</p> <p>Section B Film Industry and Spectre</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(45 marks)</p>	<p>Component 2 Understanding Media Forms and Products (30%)</p> <p>Section B Television (Crime Drama – Luther)</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(30 marks)</p>	<p>Component 2 Understanding Media Forms and Products (30%)</p> <p>Section B Television (Crime Drama – Luther and The Sweeney)</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(30 marks)</p>	<p>Component 3 – coursework Creating Media Products (30%)</p> <p>Students respond to given brief.</p> <p>Planning, research and statement of aims.</p> <p>(60 marks)</p>	<p>Component 3 – coursework Creating Media Products (30%)</p> <p>Students respond to given brief.</p> <p>Production.</p> <p>DEADLINE end of term.</p> <p>(60 marks)</p>
11	<p>Component 1 Exploring the Media (30%)</p> <p>Section B Radio Industry and The Archers</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(35 marks)</p>	<p>Component 2 Understanding Media Forms and Products (30%)</p> <p>Section B Music Video and Online Media</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(30 marks)</p>	<p>Component 1 Exploring the Media (30%)</p> <p>Section B Video Games</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(35 marks)</p>	<p>Component 1 Exploring the Media (40%)</p> <p>Section A Newspapers</p> <p>AO1 Demonstrate knowledge and understanding of Media Theory/ concepts</p> <p>AO2 Analyse media products using key concepts and terminology</p> <p>(40 marks)</p>	<p>Targeted revision focusing on AO1/AO2 across the two components (papers)</p> <p>The focus might change depending on the mock results.</p>	

NB: These units are subject to change if necessary.